

HOW TO PREPARE A FEASIBLE ECONOMICAL PLAN

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ABSTRACT

This research aims to study and investigate the feasibility of the plans/programs. The purpose of this study is to investigate whether the plan we intend to invest on is worth dedicating the resources required for its accomplishment. For this purpose, this study examines the marketing and economical, financial, technical and geographical issues regarding these plans and then investigates the justification of each plan based on the aforementioned issues.

This is a case study which investigates the feasibility of Note 3 plans of the Province of Hormozgan which has been carried out as an MA thesis.

KEY WORDS: Feasibility Researches, Location, Market Considerations, Economical Analysis, Financial Assessment.